

infarma

MADRID 2020-2021

EUROPEAN PHARMACY MEETING

15-17th June 2021 - Feria de Madrid

Professional Meeting of the Pharmacy Office

CONVOCAN:



ORGANIZA:



EN:



Infarma Madrid 2020-2021

**European Pharmacies Conference
Medicine and Pharmacy Exhibition**

23rd, 24 and 25th March 2021

Trade Fair Park

IFEMA - Madrid

Schedule

Tuesday and Wednesday from 10am to 19pm

Thursday from 10am to 18pm

Exhibition Areas

Pharmaceutical Products and Pharmacy Services

Visitor

Professional

Frequency

Annual (alternating Madrid and Barcelona)

IFEMA'S #SafeEvent protocol, measures against Covid-19 for a **safe profesional event**.



Mandatory use of mask



Hand hygiene



Safety distance

Temperature control



Maximum capacity control



Desinfection of spaces



INFARMA Is the European Pharmacy Meeting that integrates:

Medicine and Parapharmacy Exhibition

Is the ideal place to meet suppliers, products, services and technologies and find all the new features that may be incorporated into the Pharmacy Office.



INFARMA is the ideal setting for exchanging professional experiences, sharing knowledge and ideas about day-to-day procedures, debating the new roles of the profession and, particularly, discovering the news that directly affect professional practice.



European Pharmacies conference

Is a meeting point to discuss current issues. In a globalized environment, the pharmacy is news when facing new challenges. It is necessary to find the balance between a model that offers an excellent service to the citizens because it is certainly effective and the demands based on values of economy and competition.



406

Laboratories and
companies



12.600

Net
exhibition area



7%

Growth
2017/2019



39.000

Total
gross area



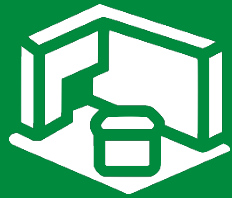
30.000

Gross
exhibition area

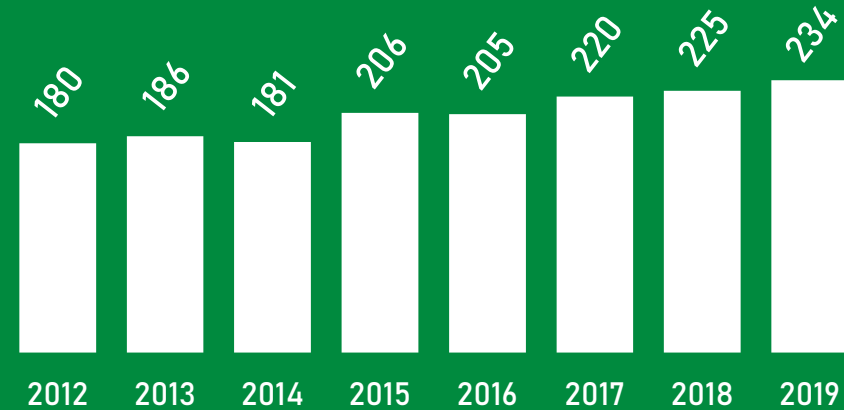


9.000

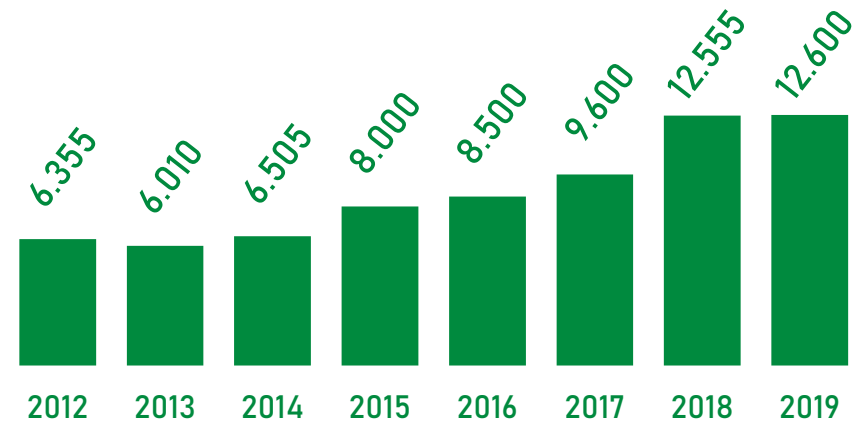
Gross
congress area



EXHIBITORS



AREA OF EXHIBITION



INFARMA Madrid 2020-2021 is the most efficient and profitable way to introduce or strengthen the position of your products and services in the Pharmacy Office.



Get new profesional contacts



Present new products and developments



Manage a personal and direct relationship with customers



Reinforce, position, differentiate and communicate your company image

Pharmaceutical Products



- Over-the-counter Medical Products
- Medicinal Products subject to Medical Prescription
- Generic Medicinal Products
- Homeopathy
- Dermo pharmacy
- Food Supplement and Nutrition
- Phitotherapy
- Healthcare Products
- Cure, Hygiene and Protection Products
- Optical
- Orthopaedics
- Paediatrics, Childcare and Maternal

Pharmacy Services



- Pharmaceutical Compound Utensils
- Advice, Services and Marketing
- Commercialization and Distribution
- Facilities, Decoration and Healthcare Apparel
- Technical Publications and Press
- Collectives, Associations and Institutions
- Multimedia - IT
- Tools and Equipment for pharmacies

FREE FLOOR SPACE

Includes only exhibition space. Each exhibitor will undertake the design, building and decoration of the stand in accordance with the General Rules of Decoration detailed in section 9 of General Conditions of Participation.

FREE DESIGN



Stand from 20m²: **420€/m²**

CARPENTRY STAND

Includes exhibition space, carpentry stand construction, fascial board with exhibitor's name, carpet, lighting, basic power connection, basic power consumption, basic cleaning and compulsory insurance policy.

Stand from 16m²: **560€/m²**



MODULAR STAND

Includes exhibition space, modular stand construction, fascial board with exhibitor's name, carpet, lighting, basic power connection, basic power consumption, basic cleaning and compulsory insurance policy.

Stand from 16m²: **520€/m²**



* VAT not included

NEW EXHIBITORS ONLY

WELCOME CARPENTRY STAND

Includes exhibition space, **carpentry stand construction of 12m²**, fascial board with exhibitor's name, carpet, lighting, basic power connection, basic power consumption, basic cleaning and compulsory insurance policy.



Welcome Stand of 12m²: **6.720€***

NEW EXHIBITORS ONLY

WELCOME MODULAR STAND

Includes exhibition space, **modular stand construction of 12m²**, fascial board with exhibitor's name, carpet, lighting, basic power connection, basic power consumption, basic cleaning and compulsory insurance policy.



Welcome Stand of 12m²: **6.240€***

Send the **APLICACION FORM** to reserve your space.

* VAT not included

Reinforce, Position, Differentiate and Communicate your company image.

- Official catalogue
- Visitors guide
- Mupis
- Canvas access to halls
- Lanyards
- Rest areas
- Register confirmation
- News
-



Ask for the **SPONSORSHIP FILE** to ferias@interalia.es.

Is the leading Pharmaceutical congress in Europe.

In the last edition of **INFARMA**,
3.480 congress participants actively attend
over **50 sessions**, in current professional issues
along with **more than 200 speakers** from
different countries who addressed the main topics
in today's pharmacy practice.



Pharmacists Will find at **INFARMA Madrid 2020-2021** the most extensive offer of products and services for their Pharmacy Office that will be presented by the participating exhibitors.

All of this in a meeting specially designed for them and in an exclusively professional environment.



ARE YOU PHARMACIST?

- Start, continue or close **purchase processes and orders** with the distribution channel.
- **Networking**: schedule meetings with current and potential suppliers.
- Visit and strengthen **business relationships** with current and new suppliers.
- Discover potential new suppliers and the **latest products and services** to the pharmacy.
- Find and learn about **new technologies and innovative services** for your point of sale.
- Share **professional experiences**.
- Congress: Discuss the **present and future** of the pharmacy taking part in conferences, activities and workshops to obtain information and learn about the sector news and developments.
- Farmainnova: participate in responding to the **real challenges** of the present and future of pharmacies.





ARE YOU PHARMACEUTICAL BUSINESSMAN?

- Find new **business opportunities**.
- Obtain the information you need to assess your potential to **participate as an exhibitor** in the future.
- Infarma: a key instrument for your company to project an **image and position** in the pharmaceutical industry.



TO ALL VISITORS

- Get all the information about the specialised offer at the **Spanish and international pharmaceutical market**.
- Analyse the **sector's specialist offerings**.
- Discover **emerging businesses** in the pharmaceutical sector.

To check space availability and book your stand, please contact with:



Teresa Álvarez
+34 93.626.87.38
teresa@interalia.es

Download the **files** for exhibitors:



[Application Form](#)



Floor Plan



[Conditions of participation](#)

Find more information at www.infarma.es