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MADRID 2020-2021
EUROPEAN PHARMACY MEETING

15-17th
June 2021
IFEMA - Madrid

Professional Meeting of the Pharmacy Office

CONVOCAN:

COFM Colegio Oficial de Farmacéuticos de Madrid

Col·legi de Farmacèutics de Barcelona

ORGANIZA:

INTERALIA

EN:

IFEMA Feria de Madrid

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FACT SHEET

Infarma Madrid 2020-2021

European Pharmacies Conference
Medicine and Pharmacy Exhibition

15-17th June 2021

Trade Fair Park	IFEMA - Madrid
Schedule	Tuesday and Wednesday from 10am to 19pm
	Thursday from 10am to 18pm
Exhibition Areas	Pharmaceutical Products and Pharmacy Services
Visitor	Professional
Frequency	Annual (alternating Madrid and Barcelona)

WHO WE ARE?

INFARMA Is the European Pharmacy Meeting that integrates:

Medicine and Parapharmacy Exhibition

Is the ideal place to meet suppliers, products, services and technologies and find all the new features that may be incorporated into the Pharmacy Office.

INFARMA is the ideal setting for exchanging professional experiences, sharing knowledge and ideas about day-to-day procedures, debating the new roles of the profession and, particularly, discovering the news that directly affect professional practice.

European Pharmacies conference

Is a meeting point to discuss current issues. In a globalized environment, the pharmacy is news when facing new challenges. It is necessary to find the balance between a model that offers an excellent service to the citizens because it is certainly effective and the demands based on values of economy and competition.

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VISITOR FIGURES 2019

33.779
Total visitors

16.082
Pharmacists

14.217
Other visitors

10%
Growth 2017/2019

3.480
Congressmen and speakers

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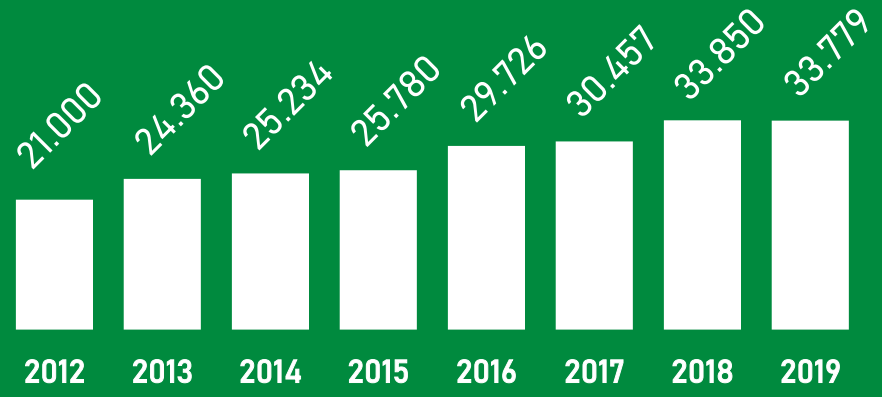
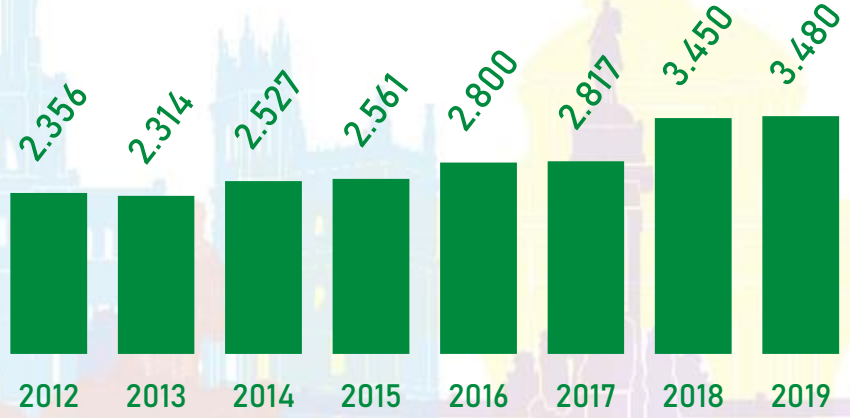
VISITORS EVOLUTION 2012-2019

VISITORS



CONGRESSMEN



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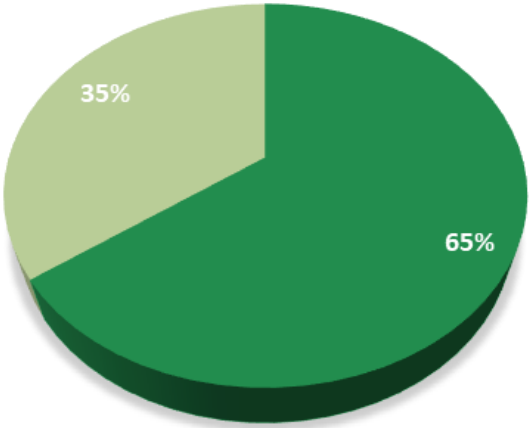
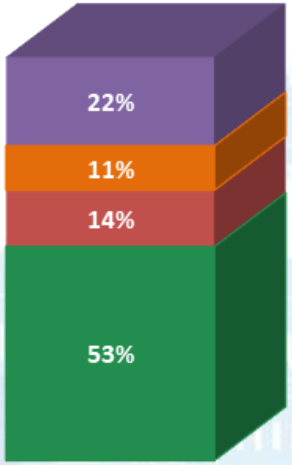
PROFESSIONAL VISITORS 2018



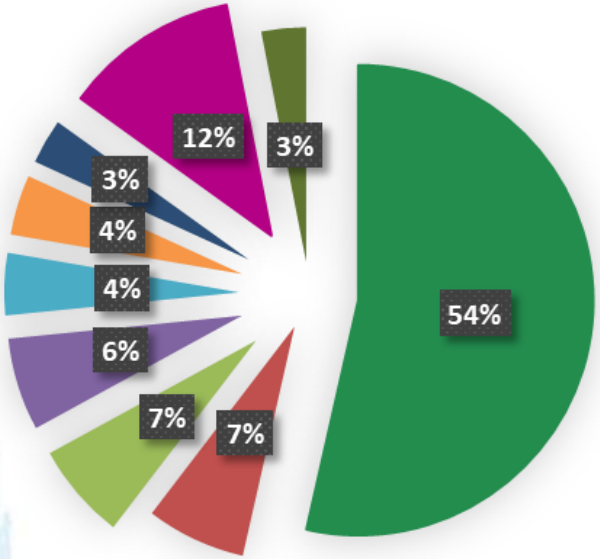
Sign up as Pharmacists

- PHARMACISTS
- OTHER PROFESSIONALS



Sign up by Professional Area

- PHARMACY OFFICE
- PHARMACEUTICAL INDUSTRY
- SERVICES
- OTHERS



Sign up by Geographical Origin

- COMUNIDAD DE MADRID
- COMUNITAT VALENCIANA
- ANDALUCIA
- CATALUNYA
- CASTILLA LA MANCHA
- CASTILLA LEÓN
- GALICIA
- OTHER CCAA
- OTHER COUNTRIES

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EXHIBITOR FIGURES 2019

406
Laboratories and companies

12.600
Net exhibition area

7%
Growth 2017/2019

39.000
Total gross area

30.000
Gross exhibition area

9.000
Gross congress area

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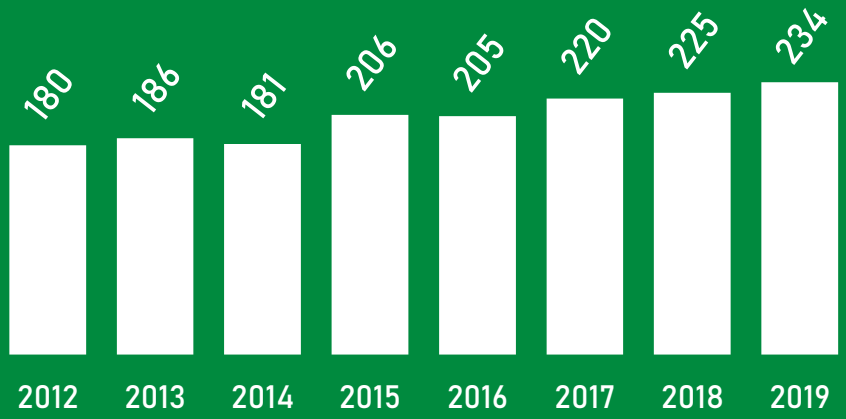
EXHIBITORS EVOLUTION 2012-2019

EXHIBITORS



AREA OF EXHIBITION

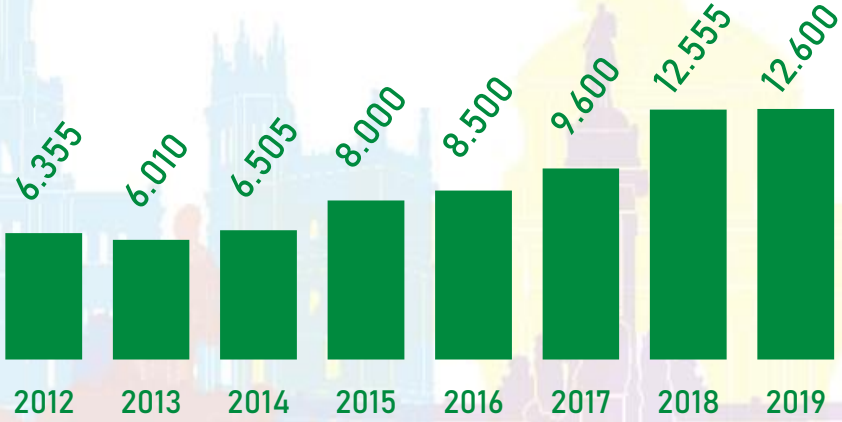


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EXHIBIT AT INFARMA

INFARMA Madrid 2020-2021 is the most efficient and profitable way to introduce or strengthen the position of your products and services in the Pharmacy Office.

Get new profesional contacts

Present new products and developments

Manage a personal and direct relationship with customers

Reinforce, position, differentiate and communicate your company image

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EXHIBITOR AREAS

Pharmaceutical Products

- Over-the-counter Medical Products
- Medicinal Products subject to Medical Prescription
- Generic Medicinal Products
- Homeopathy
- Dermo pharmacy
- Food Supplement and Nutrition
- Phitotherapy
- Healthcare Products
- Cure, Hygiene and Protection Products
- Optical
- Orthopaedics
- Paediatrics, Childcare and Maternal

Pharmacy Services

- Pharmaceutical Compound Utensils
- Advice, Services and Marketing
- Commercialization and Distribution
- Facilities, Decoration and Healthcare Apparel
- Technical Publications and Press
- Collectives, Associations and Institutions
- Multimedia - IT
- Tools and Equipment for pharmacies

EXHIBITORS PARTICIPATION

FREE FLOOR SPACE

Includes only exhibition space. Each exhibitor will undertake the design, building and decoration of the stand in accordance with the General Rules of Decoration detailed in section 9 of General Conditions of Participation.

FREE DESIGN

Stand from 20m²: **420€*/m²**

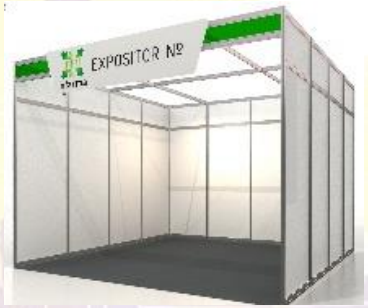
CARPENTRY STAND

Includes exhibition space, carpentry stand construction, fascial board with exhibitor's name, carpet, lighting, basic power connection, basic power consumption, basic cleaning and compulsory insurance policy.

Stand from 16m²: **560€*/m²**

MODULAR STAND

Includes exhibition space, modular stand construction, fascial board with exhibitor's name, carpet, lighting, basic power connection, basic power consumption, basic cleaning and compulsory insurance policy.



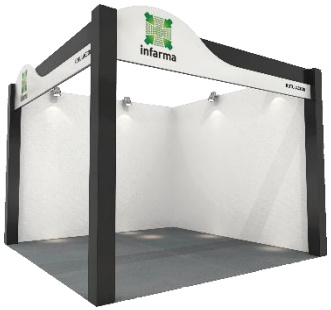
Stand from 16m²: **520€*/m²**

EXHIBITORS PARTICIPATIONR

NEW EXHIBITORS ONLY

WELCOME CARPENTRY STAND

Includes exhibition space, **carpentry stand construction of 12m²**, fascial board with exhibitor's name, carpet, lighting, basic power connection, basic power consumption, basic cleaning and compulsory insurance policy.



Welcome Stand of 12m²: **6.720€***

NEW EXHIBITORS ONLY

WELCOME MODULAR STAND

Includes exhibition space, **modular stand construction of 12m²**, fascial board with exhibitor's name, carpet, lighting, basic power connection, basic power consumption, basic cleaning and compulsory insurance policy.

Welcome Stand of 12m²: **6.240€***

Send the **APLICATION FORM** to reserve your space.

*** VAT not included**

SPONSORSHIP

Reinforce, Position, Differentiate and Communicate your company image.

- Official catalogue
- Visitors guide
- Mupis
- Canvas access to halls
- Lanyards
- Rest areas
- Register confirmation
- News

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Ask for the **SPONSORSHIP FILE** to ferias@interalia.es.

EUROPEAN PHARMACIES CONFERENCE

Is the leading Pharmaceutical congress in Europe.

In the last edition of INFARMA,
3.480 congress participants actively attend over 50 sessions, in current professional issues along with more tan 200 speakers from different countries who addressed the main topics in today's pharmacy practice.

VISIT THE EXHIBITION

Pharmacists Will find at **INFARMA Madrid 2020-2021** the most extensive offer of products and services for their Pharmacy Office that will be presented by the participating exhibitors.

All of this in a meeting specially designed for them and in an exclusively professional environment.

ARE YOU PHARMACIST?

- Start, continue or close **purchase processes and orders** with the distribution channel.
- **Networking**: schedule meetings with current and potential suppliers.
- Visit and strengthen **business relationships** with current and new suppliers.
- Discover potential new suppliers and the **latest products and services** to the pharmacy.
- Find and learn about **new technologies and innovative services** for your point of sale.
- Share **professional experiences**.
- Congress: Discuss the **present and future** of the pharmacy taking part in conferences, activities and workshops to obtain information and learn about the sector news and developments.
- Farmainnova: participate in responding to the **real challenges** of the present and future of pharmacies.

VISIT THE EXHIBITION

ARE YOU PHARMACEUTICAL BUSINESSMAN?

- Find new **business opportunities**.
- Obtain the information you need to assess your potential to **participate as an exhibitor** in the future.
- Infarma: a key instrument for your company to project an **image and position** in the pharmaceutical industry.

TO ALL VISITORS

- Get all the information about the specialised offer at the **Spanish and international pharmaceutical market**.
- Analyse the **sector's specialist offerings**.
- Discover **emerging businesses** in the pharmaceutical sector.

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ASK US

To check space availability and book your stand, please contact with:

Teresa Álvarez
+34 934161466
teresa@interalia.es

Download the **files** for exhibitors:

Aplication Form

Floor Plan

Conditions of participation

Find more information al www.infarma.es